To protect and preserve our world heritage and pass it on to future generations

In Shirakawa Village, not only Gassho Style houses, but also traditional life style and landscapes still exists from Edo era. We strive to inherit and convey these beautiful and precious assets to our next generation.

In order to minimize the risk of fire, we aim to prohibit, within the World Heritage site Shirakawa-go, the use of conventional cigarettes which use fire. Only Heated Tobacco products are permitted to be used in designated areas.

Conventional cigarettes which use fire can only be used in smoking spaces at the Shirakawa-go bus terminal and Sesaragi parking, which are located on the outskirts of the village.

Please respect these rules in order to protect our precious World Heritage.

Legend
- Designated area for conventional cigarettes
- Designated smoking area for conventional cigarettes
- Restrooms
- Accessibility
- Parking (P)
- Admission fee
- AED

Designated area for Heated Tobacco Only
Philip Morris Japan supports Shirakawa-go's initiative to becoming a smoke-free World Heritage site.

Japanese Inns / Hotels
1. Shirakawa-go no Yu
2. Shiroymakan
3. Sumireso
4. TOYOTA Shirakawa-Go Eco-institute

Guest Houses
- Jiemon
- Shimizu
- Nodaniya (snacks)
- Hirotsusato
- Furuato
- Koemon
- Yoshino
- Rihce
- Icche
- Kanja

Restaurants and Cafes
- Chube
- Kikuto-Sho (snacks)
- Hakuze (snacks)
- Ukyo (snacks)
- Yui-no-Sato
- Konjaku
- Nobana
- Jidoku-China (snacks)
- Yukiko
- Hidaji (snacks)
- Hakuze (snacks)
- Shingado
- Kyoshu
- Karyudo
- Yui-no-Sato
- Konjaku
- Nobana
- Jidoku-China (snacks)
- Yukiko

Souvenir Shops
- Kikori
- Izo (snacks)
- Ebito-ya
- Silk Shop Kinu
- Oshinbo (snacks)
- Kataribe (snacks)
- Yamazato
- Sanarakou
- Okei
- Okei
- Fresh Vegetable House (snacks)

Please see the Guide to Manners on the reverse side.